

# On Pasture

**Research and Experience Translated Into Grazing Practices You Can Use NOW!**

At On Pasture, we've taken on the task of sifting through piles of research and grazing practices and then translating them into ideas and simple steps that can work for busy graziers.

New articles come out every Tuesday on *Grazing Management, Pasture Health, Livestock and Money Matters, Consider This, The Funnies.*

Thanks to our emphasis on quality writing in clear language, readers have responded with enthusiasm. We're growing rapidly, and now, you can join us too!

## Five Excellent Reasons to Advertise With On Pasture

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We may only be 6 months old, but readers are flocking to our site and they tell us they love what they're seeing.

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### 5. The On Pasture Community supports our sponsors.

Our publication is membership funded. Our readers know that supporting you means more support for On Pasture and more articles from more experts for them.

To get started or to learn more, contact Leah Ashley Esser at [Leah@onpasture.com](mailto:Leah@onpasture.com)

## Our Readers Say

*"Love what you're doing - fresh, current, educational - really fun!"*

*"What fine work and a most valuable contribution you are making to healthier and more prosperous family farming, agriculture and our Earth, ecologically and economically."*

*"Love the weekly newsletter. Nice non-techno explanations of important "scientific" topics, and fresh ways of revisiting familiar, practical concepts. Like talking to a friend."*

*"I'd like to say how much I enjoy the articles. Facts, and interesting presentations that are enjoyable to read."*

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**12,000 Readers a Month after only 6 months of publication!**

[\*\*http://www.OnPasture.com\*\*](http://www.OnPasture.com)