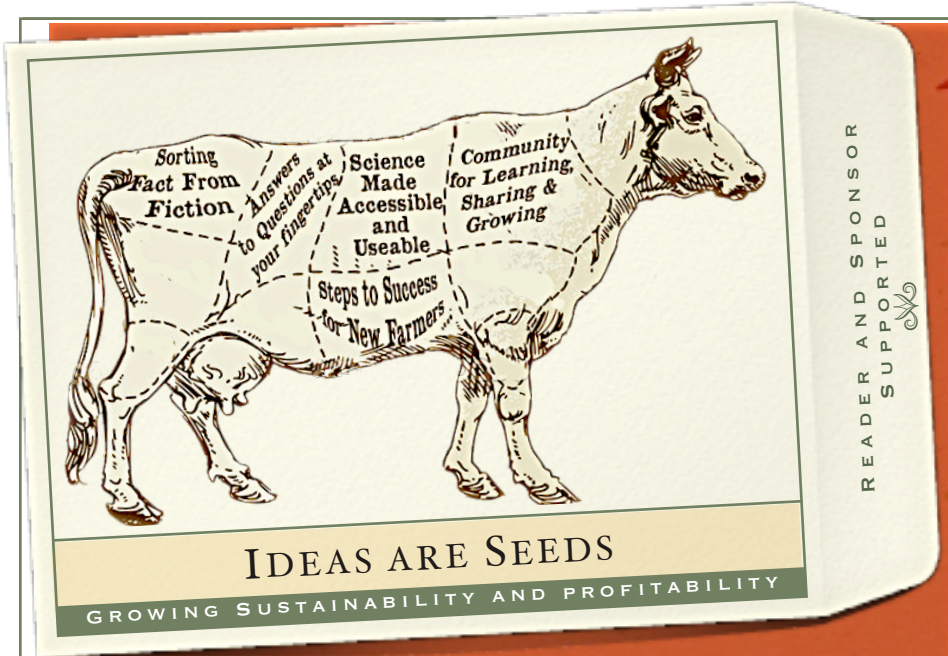


On Pasture .COM



A Learning Community

We're all more likely to try new things and succeed when we're supported by our peers. So from the beginning, we worked to make On Pasture a community sharing and learning together.

The On Pasture Community is large and growing. Folks know they can come here to get questions answered and find out the latest on how to build a profitable and sustainable business. Readers make connections in the comments sections, on Facebook and Twitter, and in real life because of meeting through On Pasture.

Readers Say...

I really appreciate the broadly accessible writing that turns complicated science into understandable language.

I'm new to the ranching world, but the info you put out has me light-years ahead of where I'd be without it! Thank you for putting out such a great product!

Your articles are informative and cover such a wide array of topics, all of which I find I can integrate into my farm vision, or otherwise help me to see a bigger picture.

On Pasture is a free, weekly, online magazine translating research and experience into practices graziers can adopt now.

Why On Pasture?

Everyone has his or her own special skill set. Ours is translating science into "**Ab Ha!**" moments for non-scientists and turning complicated ideas into manageable steps.

We've published a new issue of On Pasture every Tuesday since March 21, 2013. Readers must like our approach as we are **nearing 40,000 unique visitors per month.**

Readers and sponsors make On Pasture possible. If you are part of an organization of graziers, an

agency whose mission includes supporting livestock producers, or a company whose customers include On Pasture readers, **consider becoming an On Pasture sponsor.** Your support helps keeps great articles coming, and helps you contact thousands of readers.

Contact Rachel Gilker at rachel@onpasture.com or 240-441-8044. She can help you with a sponsorship package that meets your budget and needs.

Dr. Rachel Gilker and Kathy Voth co-edit On Pasture. Rachel has graduate degrees in agronomy and soil science, and has worked with grass-based livestock farmers for 15 years. Kathy is best known for translating science into practices farmers can use, including her method for teaching livestock to add weeds to their diet based using the science of animal behavior. They are joined by many authors who are among the most well-known names in sustainable grazing.

